

Accessible Cancer Information for Patients: SENPE's Initiative



Project team: SENPE Oncology Working Group

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Description of the initiative

- **Background:** SENPE (Spanish Society of Parenteral and Enteral Nutrition) recognizes the critical need for comprehensive support and information dissemination for cancer patients and their families. Cancer diagnosis and treatment pose significant challenges, both physically and emotionally, often leaving patients and caregivers feeling overwhelmed and uninformed about crucial aspects of their condition. In response to this gap in support, SENPE aim to launch an innovative initiative purposed at enhancing its website to serve as a comprehensive resource hub for cancer patients.
- **Rationale for the initiative:** This initiative seeks to provide accessible, reliable, and up-to-date information on various aspects of cancer care, including nutrition and symptom management. By leveraging its expertise in healthcare and nutrition, SENPE aims to empower patients with the knowledge and resources they need to navigate their cancer journey more confidently and improve their overall quality of life.
- **Objectives:** 1) To offer a comprehensive repository of information on cancer, covering nutritional considerations; 2) To ensure that the information provided is easily accessible to all patients, caregivers, and healthcare professionals; 3) To promote health literacy; 4) To collaborate with Healthcare Professionals and other scientific societies; 5) Evaluate and Update Content Regularly

Planned activities & deliverables

- **Outline the steps to be taken:** 1) Identify the specific information needs and preferences of cancer patients and caregivers. 2) Develop a strategic plan outlining key activities, timelines and resource requirements. 3) Research and compile evidence-based information and create content. 4) Optimize the SENPE website for accesibility. 5) Create education material and partner with patient advocacy organizations. 6) Conduct periodic reviews and updates as well as implement user feedback and website analytics. 7) Forge partnerships and participate in collaborative initiatives.
- **What are the concrete deliverables of the project?** Cancer information section on SENPE website with clear navigation and user-friendly design; well-researched and evidence-based written content including articles, fact sheets, FAQs; multimedia resources such as videos, webinars, podcasts and interviews; health literacy campaign material designed to raise awareness about malnutrition; reports summarizing user feedback and recommendations for improvements; collaboration agreements to promote this initiative and expand its reach
- **What achievements are possible in the next 12 and 24 months?** Launching a dedicated cancer information section on the SENPE website, developing comprehensive content, initiating online community engagement and health literacy campaigns, and establishing partnerships.

Resources & enablers

- **Describe personnel, financial needs:** Personnel needs include content and web developers and health educators. Financial needs cover website development, marketing and outreach, health literacy campaigns and partnership development.
- **Specify how the grant will be spent:** The grant will primarily fund personnel expenses, website development and maintenance, content creation, health literacy campaigns, partnership development, and marketing activities to implement SENPE's cancer information initiative and achieve its goals.
- **What factors will make it successful?** Well-defined objectives aligned with audience needs, qualified personnel, adequate funding, stakeholder engagement, patient-centered approach, continuous evaluation and strategic partnerships

Results/outcomes & expected impact

- **How will the findings be implemented?** User feedback, website analytics, and evaluation reports may involve refining content, enhancing website features, adjusting community engagement strategies, and expanding partnerships.
- **How will this project advance patient care / contribute to optimal nutritional care?** This project will advance patient care by providing evidence-based information and resources to support cancer patients in managing their nutritional needs throughout their treatment and recovery journey. By promoting awareness of the importance of nutrition in cancer care and offering practical guidance on dietary strategies, the project aims to contribute to improved patient outcomes and overall quality of life.
- **What makes the project innovative?** Although there are many websites with nutritional information for cancer patients, this is the only Spanish initiative with reliable information and endorsed by a scientific society where patients and caregivers can find evidence-based information on nutrition and cancer.
- **Will the project be likely to influence national nutrition policy?** As evidence accumulates and advocacy efforts intensify, the project's findings and recommendations could potentially inform policy development and implementation related to nutritional support for cancer patients at the national level.
- **Is the project transferable to other settings / countries?** The project's approach, including its focus on evidence-based information dissemination, community engagement, health literacy campaigns, and partnership development, is transferable to other settings and countries facing similar challenges in supporting cancer patients or patients with different diseases.



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Incomplete submissions will not be considered.**

